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Fuel Cell Management Magazine names 'Fuel Cell 30'

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AKRON, Ohio, Mar 11, 2004 (BUSINESS WIRE) -- Leading figures in fuel cell technology are recognized in the spring issue of Fuel Cell Management magazine. The inaugural Fuel Cell 30 is the magazine's list of persons having significant impact on the budding industry.

The list acknowledges the contributions made by these individuals toward the establishment of fuel cell technology as a reliable, clean alternative energy source. It also serves as the industry's "Who's Who," including representatives from private enterprise, government and academia.

Making this year's list are the new Governor of California, as well as Iceland's Minister of Industry. A Walt Disney Imagineer and a NASA test pilot are on the list, too.

"If there were a Cooperstown for alternative energy, you could make an argument (for induction) for everyone here," said David Dalton, the magazine's publisher. "Getting it down to just 30 was difficult. There are so many people moving the technology forward. We could have justified a list twice this long."

Fuel Cell Management reports on commercial and technical breakthroughs in the development of fuel cell systems and related products. The magazine also addresses the challenges associated with the implementation of an emerging technology. It is published by Fuel Cell Media Group, LLC, based in Akron, Ohio.

The "Fuel Cell 30" (2004)


- Mr. Bruce Rauhe, Imagineer, The Walt Disney Company
- Mr. Ian Patterson, President & CEO, Fueling Technologies, Inc.
- Mr. Robert Wichert, Technical Director, US Fuel Cell Council
- Governor Arnold Schwarzenegger, Governor, State of California
- Mr. Boyd Taylor, VP Marketing, Hydrogenics Corp.
- Dr. John Shen, Founder, Palcan Fuel Cells
- Her Excellency Valgerdur Sverrisdottir, Minister of Industry Iceland
- Mr. Michael Brown, Chairman, Chrysalix Energy Management
- Mr. George Earle, Director, Stationary Product Development, Plug Power
- Ms. JoAnn Milliken, Team Leader (Hydrogen Storage), US Department of Energy
- Governor John Rowland, Governor, State of Connecticut


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- Mr. Robert Rose, Executive Director, US Fuel Cell Council
- Dr. Geoffrey Ballard, Chairman, General Hydrogen Corp.
- Dr. Tom Zawodzinski, Director, Case Advanced Power Institute
- Mr. Joseph Cargnelli, VP Technology, Hydrogenics Corp.
- Mr. Ron Britton, President, Fuel Cells Canada
- Mr. Doug Rothwell, Director, General Motors
- Mr. Robert Wilder, Founder, Hydrogen Fuel Cell Institute
- Rep. John McHugh, State Representative, New York
- Rep. John Sweeney, State Representative, New York
- Mr. Nate Coleman, Engineer, Shatz Energy Research Center
- Mr. Patrick Serfass, Program Development Manager, National Hydrogen Ass.
- Dr. Joseph Payer, Director, Yeager Center for Electromechanical Studies (Case Western Reserve U.)
- Dr. Doug Nelson, Director, Yeager Center for Automotive Fuel Cell Systems
- Dr. Hans Maru, Chief Technology Officer, FuelCell Energy, Inc.
- Mr. Firoz Rasul, Chairman, Ballard Power Systems, Inc.
- Mr. William Miller, Former President, UTC Fuel Cells
- Mr. Byron McCormick, Executive Director, General Motors Fuel Cell
- Mr. Robert Lifton, Chairman, Medis Technologies
- Mr. Jim Dunn, Test Pilot, NASA

Notes from Fuel Cell Today

Without disrespecting the work, influence and achievements of the people mentioned above in helping to bring the fuel cell technology a step closer to commercialisation, it seems a little bit unfair that all but one are from North-America. Without any doubt, Canada and the USA are among the leading nations in fuel cell and hydrogen research and development, however, there are countless companies in Japan and Europe which are at least as influential and as close to commercialisation as their colleagues across the Atlantic and Pacific.

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